

THE LOUISVILLE ADVANTAGE

Top 5



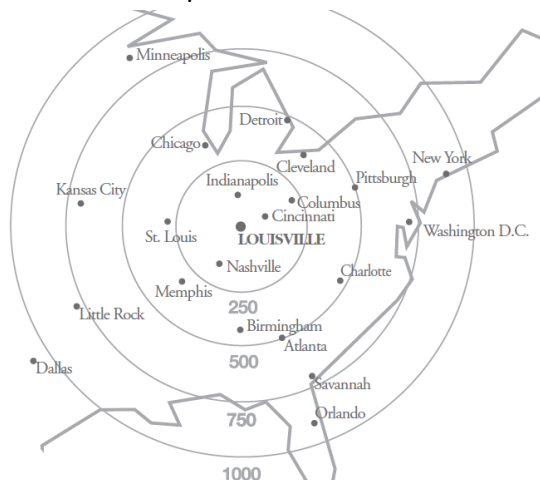
1. **Value.** Louisville offers a whole host of freebies. From free Summer concerts on the Waterfront and at Fourth Street Live!, to the Urban Bourbon Trail, to taking in the permanent collection at the Speed Art Museum, you don't have to spend a lot to experience Louisville.

2. **Easy to get to.** By car, bus or plane. Within a day's drive from 2/3rds of the population.

3. **Something for everyone.** Whether you're into sports, arts, music, bourbon, or history, Louisville has a variety of attractions. Visit the Louisville Slugger Factory and Museum, Churchill Downs and the Kentucky Derby Museum, take in a play at the Humana Festival of New American Plays, attend a festival like Abbey Road on the River or Forecastle Festival, or stroll through the Speed Art Museum or Frazier History Museum.

4. **Local flavor.** Number 3 on Zagat.com's "Top 8 Awesome Foodie Getaways Around the World" in 2012. Also ranked among Southern Living's Tastiest Towns in the South in 2012. Among the hundreds of local restaurant, you'll find a variety of options. From upscale to diners to café style, American to Cajun to French cuisine, and everything in between.

5. **Hip to Historic.** Louisville's past is proudly displayed in places like historic Main Street, the Iron Quarter, Old Louisville and Churchill Downs. But there is an innovative spirit in this city. You'll find top restaurants, boutiques, and art galleries, as well as forward-thinking companies and city leaders.



GALT HOUSE HOTEL
The Heart of Louisville